

## **New Flight Service Options for Boise** *Nonstop service added to key markets in 2015*

BOISE, November 5, 2015 – Boise’s linkage to other airport hubs around the country is increasing, thanks to several nonstop flight services that were announced over the last year. Business and leisure travelers alike are encountering new ways to get to and from The City of Trees.

“The next year will be great for travelers who want to get to and from Boise,” said Carrie Westergard, executive director of the Boise Convention and Visitors Bureau. “These important destinations offer excellent value for business and leisure travelers.”

The Boise Airport will have nonstop service to 19 destinations across the nation.

### **Reno Nonstop Flights**

[Alaska Airlines](#) announced in June that they will begin service from Boise to Reno beginning November 2015. The daily flight will be operated by Alaska's sister carrier Horizon Air, using a 76-seat Bombardier Q400 aircraft. Along with Reno, Alaska will also begin service to Spokane in August. Alaska will be offering introductory low fares for a limited time.

### **Sacramento Nonstop Flights**

[Southwest Airlines](#) announced in June it will begin nonstop service from Boise to Sacramento beginning in January 2016. Southwest will be running a low introductory fare for this new route at southwest.com. Southwest has served the Boise market since 1994, currently providing nonstop flights between Boise to Denver, Las Vegas, Oakland, Phoenix, Spokane, and seasonal service to Chicago Midway.

### **Los Angeles Nonstop Flights**

[Allegiant Air](#) announced in February it is adding a nonstop flight from Boise to Los Angeles International Airport. The jet service will start June 5 and will operate twice a week. To celebrate the seasonal flight the company is offering one-way fares for as low as \$43 while seats are available. The flights will operate twice a week.

### **Salt Lake City, Utah Nonstop Flights**

[Alaska Airlines](#) announced new flights from Boise to Salt Lake City in 2014. Alaska began flying nonstop from Salt Lake City to Boise, and Las Vegas and between Salt Lake City and San Francisco in June 2014. The new flights add to previously announced service between Salt Lake City and Portland, Los Angeles, San Diego and San Jose, which also start in June.

### **Seattle New Expanded Service**

[Delta Airlines](#) added four flights daily from Boise to Seattle in May 2015. Seattle is currently the top destination market for those travelling from the Boise Airport. Delta’s Connection carrier SkyWest Airlines operates the flights.

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### **About Boise Convention & Visitors Bureau:**

The Boise Convention and Visitors Bureau is a non-profit organization, founded in 1982, by the Greater Boise Auditorium District. Its mission is to enhance the City of Boise’s economy through the marketing, promotion and

selling of the city and region as a site for conventions, corporate meetings, trade shows, leisure travel, and cultural, sport and special events.