



Media Contact:
Shea Andersen
Fahlgren Mortine
208-472-0599
shea.andersen@fahlgren.com

Boise Rings in Spring with Arts and Culture Events

Boise, Idaho – March 20, 2015—Boise is responding to spring's warmer weather with ample opportunity to get out and enjoy the sunshine. During March, April and May, Boise will enjoy a variety of exciting activities for those who love art, food, music and fun. From one of the largest music and culture festivals in the Pacific Northwest to sporting events, there is something nearly every week on the calendar—for residents and visitors alike.

Here are some highlights for Boise this season:

Liu Bolin: Hiding in the Building Art; March 1 – April 30; Boise Art Museum, 670 Julia Davis Dr.

Chinese artist Liu Bolin is internationally known for elaborately prepared photographs where Bolin paints himself with perfect camouflage to disappear into busy background settings. Using his own clothed body as a canvas he creates scenes that are statements about individuals and their place in contemporary society. Visit boiseartmuseum.org/bam_event/conversation-community-leaders-2/.

2015 Boise Flower and Garden Show; March 20-22; Boise Centre, 850 W. Front St.

The 19th Annual Boise Flower and Garden Show will spring to life with everything necessary to beautify a garden or green space. Shop for the latest in landscape design, garden art and décor, yard furniture, plants, decks, greenhouse and more. For more information, visit <http://www.gardenshowboise.com/>.

A Man of Letters Exhibition; Running through March 28; Ming Studio, 420 S. 6th St.

The work of Noel B. Weber has made a significant impact on the iconic style and cultural identity of Boise. In Weber's retrospective, 'A Man of Letters,' the Ming Studio celebrates 35 years of dedication to the craft of sign making and hand lettering, and his contributions to downtown that have shaped Boise into what it is today. For more information and additional exhibitions, visit <http://www.mingstudios.org/exhibitions.html>.

Treefort Music Festival; March 25 – 29; Multiple venues in Downtown Boise

Boise is a hot spot for young, up-and-coming artists. Treefort Music Festival is an annual celebration of arts, culture, business and technology in the northwest. The festival will host popular bands from the national and regional music scenes, while also showcasing local talent. Since it's inception, Treefort has grown from simply featuring music, into a full-festival of events. This year, the multi-day festival will also feature;

- Hackfort – a technology summit where coders, creative and tech talent will convene to learn and share
- Treefort Film Festival – an independent cinematic experience at several theaters throughout boise
- Yogafort – yoga and dance classes throughout the festival
- Comedyfort – stand up comedy each night of the festival

- Storyfort – featuring readings and performances from northwest fiction writers, poets and storytellers
- Alefort – with representatives from craft breweries and foodtrucks from around the northwest
- Performance Art – including street performances at various locations throughout the festival
- Skatefort – in partnership with the local skating community and Boise Parks & Recreation to raise money for skate park improvements
- Kidfort – featuring created classes, performances and experiences appropriate for the youngest Treefort fans

For more information about Treefort and their many events, visit treefortmusicfest.com/activities.

Gene Harris Jazz Festival; April 1-2; Boise State University Student Union Building, 1910 University Dr.

This year's Gene Harris Jazz Festival is centered around jazz education activities and supported by a great lineup of jazz artists and educators. The artistic theme is focused on "big band" including Idaho and Pacific Northwest student big bands. Jazz all-stars from around the country will be performing at the festival, including master saxophonist, composer and educator David Liebman. Visit <http://www.geneharris.org/>.

Ballet Idaho's Spring Fashion Show; 8 p.m., April 4.; Crystal Ballroom, 802 W. Bannock St.

Be dazzled by handpicked spring fashions from local Boise boutiques and designers, worn by Ballet Idaho dancers. After the show is a unique and intimate performance, inspired by *Midsummer Night's Dream*. There will also be a raffle with glamorous prizes and shoes for a year from Piece Unique. Visit <https://balletidaho.org/>.

The Race to Robie Creek; Noon, April 8; Fort Boise Park, 700 Robbins Rd.

The 38th annual Race to Robie Creek is going to be a spectacle as runners go through "the toughest race in the northwest." The 13.1 mile half-marathon includes starting at 2,725 feet and racing to the summit at 4,797 feet within the first 8.5 miles. Visit <http://robiecreek.com/>.

Ballet Idaho Presents Midsummer Night's Dream; April 10 – 11; Morrison Center, 2201 Cesar Chavez Ln.

Don't miss Ballet Idaho's season finale, *A Midsummer Night's Dream*. The romantic comedy inspired by Shakespeare's play and danced to the youthful music of Felix Mendelssohn. Artistic director Peter Anastos weaves a shimmering web of mistaken identities, miraculous transformations and magic spells. For tickets, visit <http://mc.boisestate.edu/>.

Idaho Green Fest; 4-10 p.m., April 18; 8th & Idaho St,

Celebrate the future of Boise at the Idaho Green Fest. The environmentally conscious festival is focused on building a sustainable, environmentally protected and preserved Idaho. Stroll through booths, sample local food and beverages, listen to local bands, watch the Innovate recycle fashion show and celebrate all that Boise can become. Visit <http://idahogreenfest.org/>.

Treasure Valley Kite Festival; 9 a.m.-Noon, April 18; Kleiner Park, 1900 Records Ave.

Parents can bring their kids – or their inner child – to this free event featuring kite flying competitions, food, entertainment and prizes. For a complete event schedule and to learn more, visit <http://www.tvkitefestival.com/>.

Art of Fashion Show; 6-9 p.m., April 25; Boise Art Museum, 670 Julia Davis Dr.

Idaho designers are challenged with the Boise Art Museum's Incognito Design Contest. Artists design a look inspired by a location and use illusionistic effects for their fashion. Then, Boise Art Museum guests will watch these looks strut down the runway and vote for the winner. Art of Fashion: INCOGNITO is inspired by the performance art and photographs of contemporary Chinese artist Liu Bolin. Proceeds from this event support the Boise Art Museum's education programs. The event is open for those 18 and older. Visit <http://www.boiseartmuseum.org/special-events/>.

Snooze at the Zoo; May 8 – 31; Zoo Boise, 355 Julia Davis Dr.

Families will experience a camp out unlike any other. Sleep under the stars right in the middle of the city. Enjoy programs led by education department staff or explore the zoo on your own after regular zoo hours. The overnight experience includes sleeping in the Safari Camp, hands-on animal encounters and programs from the education department staff. Visit <http://www.zooboise.org/event.aspx?id=1224>.

Susan G. Komen Race for the Cure; 9 a.m., May 9; Albertson's Headquarters, 250 E. Parkcenter Blvd.

The 17th annual Susan G. Komen Boise Race for the Cure features a competitive 5K run and non-competitive 5K and 1 mile run/walk. Whether you're looking for a personal record or want to run a 5K for the first time, the course is perfect for beginning racers as well as challenging the speed of the most competitive runners. Visit <http://komenidaho.org/>.

Famous Idaho Potato Marathon; 7 a.m., May 30; Lucky Peak State Park to Ann Morrison Park, Downtown Boise

The YMCA Famous Idaho Potato Marathon, presented by the Idaho Potato Commission, includes a full marathon, half marathon, 10K or 5K course along the Boise greenbelt. This marathon is one of few Idaho races that can be used to qualify for the 2016 Boston Marathon. Runners can bring the entire family out for this event with a distance that will work for everyone. Visit <http://www.ymcatvidaho.org/runs/famous-idaho-potato-marathon/>.

For a complete listing of events and activities, visit www.boise.org

###

About Boise Convention & Visitors Bureau:

The Boise Convention and Visitors Bureau is a non-profit organization, founded in 1982, by the Greater Boise Auditorium District. Its mission is to enhance the City of Boise's economy through the marketing, promotion and selling of the city and region as a site for conventions, corporate meetings, trade shows, pleasure travel, and cultural, sport and special events.